

# What is Wasabi?

## A Brief Introduction to Wasabi Hot Cloud Storage

### Who We Are

Wasabi is the hot cloud storage company. We're storage experts. We only do cloud storage. And we do it less expensively and faster than the competition.

Founded by David Friend and Jeff Flowers, the co-founders of Carbonite, our mission is to make cloud storage a simple, open-standard commodity and utility, just like electricity.

### What is Hot Cloud Storage?

Hot cloud storage is insanely cost effective and fast cloud object storage for any purpose. It is fast to write, fast to read and instantly available. We believe in keeping storage simple with a universal storage product that satisfies nearly all cloud storage requirements.

#### Hot cloud storage

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noun

A universal, one size fits all cloud storage service that eliminates confusing storage service tiers and satisfies nearly all storage performance requirements. Hot cloud storage costs significantly less than traditional cold storage services and is significantly faster than traditional frequent-access storage services.

### No More Tiers

Unlike legacy cloud storage services with confusing storage tiers and complex pricing schemes, Wasabi hot cloud storage is extremely easy to understand and implement, and incredibly economical to scale. One product, with predictable and straightforward pricing, supports virtually every cloud storage application.

### Optimal Price, Performance & Protection

Wasabi is 80% cheaper and faster than the competition, with no fees for egress or API requests. And Wasabi hot cloud storage immutable buckets protect against the most common causes of data loss.



### Amazon S3 Bit Compatible

Wasabi is fully compatible with Amazon S3 APIs. That means all your existing S3 storage management applications like backup and recovery tools work seamlessly with Wasabi.

### Simple to Use

Wasabi is amazingly easy to use. You can set up an account in seconds. With our intuitive S3-like web console you can create storage buckets, set up users and configure access policies in no time. And with support for a wide range of S3-compatible storage clients for a variety of host platforms, you can move files in and out of the cloud the same way you would with a local drive, with drag-and-drop simplicity and convenience.

### Remarkably Versatile

Inexpensive, fast and reliable, Wasabi is ideal for a wide range of applications. Some examples include:

- **Multi-cloud storage** - keep a secondary copy of your S3 storage for 20% of the cost of Amazon S3
- **Hybrid Storage** - protect and extend on-premises storage investments
- **Big Data and IoT** - move massive datasets in and out of storage at extremely high speeds
- **Regulatory compliance** - meet stringent government regulations with encryption at every step and immutable data buckets
- **Media & Entertainment** - store massive video libraries with breakthrough performance and economics

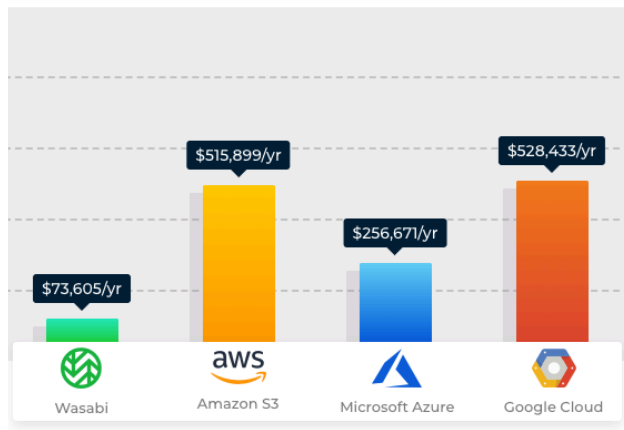
## Disruptive Pricing

Affordable, simple and predictable, Wasabi's [usage-based pricing](#) blows away the competition.

Wasabi hot cloud storage costs a flat \$0.0059/GB/month. Compare that to \$0.023/GB/month for storage + \$0.09/GB for egress for S3 Standard, \$0.026/GB/month for storage + \$0.08/GB for egress for Google Multi-Regional and \$0.0184/GB/month for storage + \$0.01/GB for egress for Azure RA-GRS Hot.

Unlike Amazon, Google and Azure we don't impose extra fees to retrieve data from storage (egress fees). And we don't charge extra fees for PUT, GET, DELETE or other API requests.

### Annual Storage Fees for 1 PB of Data<sup>1</sup>



<sup>1</sup>Assumes 20% of stored content downloaded monthly

## Groundbreaking Performance

Wasabi's pioneering highly parallelized system architecture delivers a read/write performance advantage over the competition.

**The purpose-built file system design used by Wasabi offers meaningful performance advantages over Amazon S3. In recent [performance testing](#), Wasabi displayed better performance than S3 in the majority of the write (PUT) use cases that were tested.**

## Robust Protection

Wasabi hot cloud storage is engineered for extreme data durability, integrity and security. We provide eleven 9s object durability—same as Amazon S3 Standard.

Configurable immutability prevents accidental deletions and administrative mishaps; protects against malware, bugs and viruses; and ensures compliance with HIPAA, FINRA, CJIS and other government regulations.

And active integrity checking (we validate data every 90 days) keeps your data fresh forever.

## Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefit.
- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.



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